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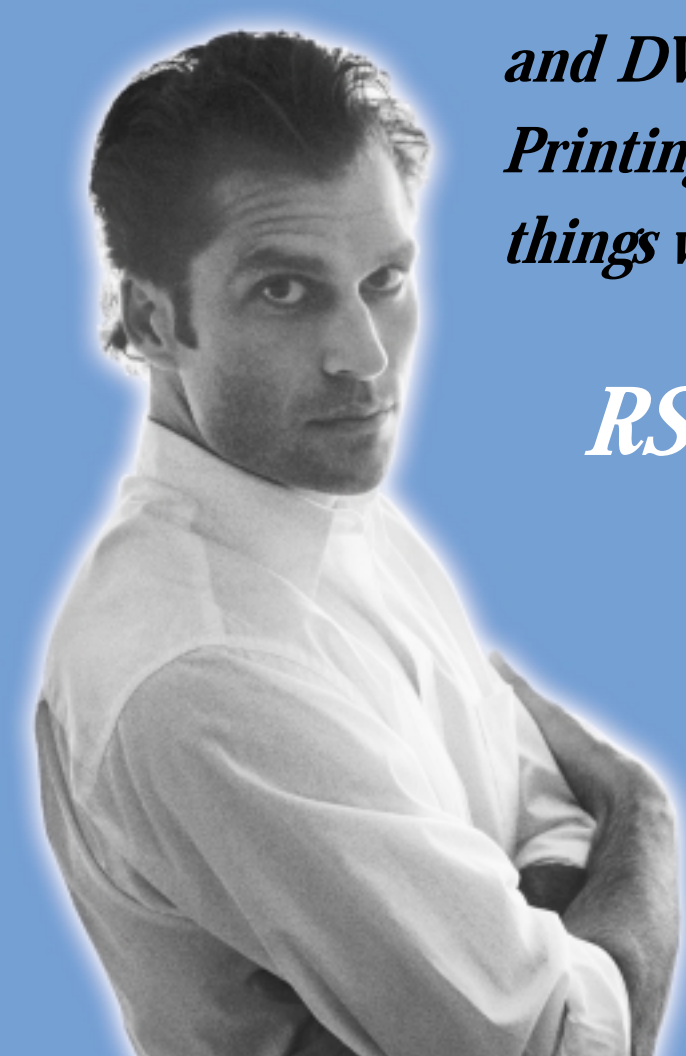
Creating the Standard

During the past three decades, Trace Affex has been at the forefront in developing and manufacturing industrial-grade, automated duplication equipment. The company is now a leading innovator and supplier of CD-R and DVD-R duplication and full-color printing system solutions.

United with Hewlett Packard in the "Inventor Alliance Partnership," Trace Affex creates the standard in providing Corporate America, studios, service bureaus and others with a system to meet virtually every application.

For further information visit our web site at:
www.traceaffex.com

*We took a long look at CD-R
 and DVD-R Duplication and
 Printing and decided a few
 things were missing...*



RSVPD

*reliability, speed, value,
 print quality and
 durability.*

Creating the Standard

Imagine ordering a technically advanced CD/DVD duplication and/or printing system without sacrificing any of the features you truly need.

Introducing the RSVPD solution from Trace Affex! Unlike typical systems that fail on a regular basis or provide lackluster results, the Trace Affex systems create the standard, raising the bar to give you unprecedented performance.

No more agonizing over your CD-R or DVD-R duplication needs. No more worries about durability. We provide your total solution package:

5 ways to succeed

RSVPD

- 1 Reliability. Unprecedented 3-year warranty on robotics.
- 2 Speed. Fastest robotic speeds in the industry.
- 3 Value. 500% greater with HP's commercially available ink cartridge technology.
- 4 Print quality. "In Living Color" photo quality.
- 5 Durability. Keeps going and going.

Finally. Duplication and printing systems that give you everything you need. And more.

Compare the power of these products with the rest of the industry to see how Trace Affex is creating the standard.



APS 2002

100-disc Capacity, Automated CD/DVD/Biz Card Publishing System

The industry's most advanced on-demand, one-off CD-R/DVD-R and business card production and duplication system with features and benefits to match. "In Living Color" photo quality results utilizing HP color inkjet technology,

and two burn-proof CD-R/DVD-R/RW burners-in-line and fully integrated with automatic loader recalibration. Add PoINT Publisher V5 software and the Software Developer's Kit for unique unattended publishing requirements.



PCW 2100/4100

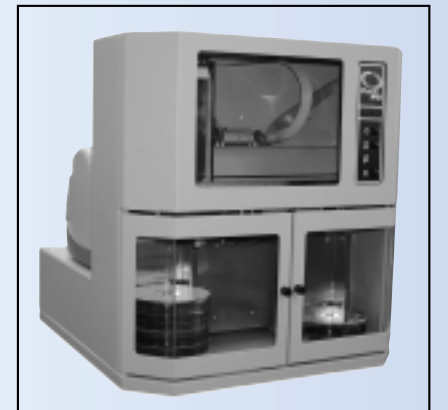
100-disc Capacity, Automated CD/DVD/Biz Card Duplication System

Looking for fast, reliable, flexible and scalable CD-R, DVD-R and business card desktop duplication? Start with two burners and upgrade to four to meet your business needs. Use PoINT Publisher or Trace PowerWrite software to duplicate your image in any major CD/DVD format. Or, connect multiple PCWs as your duplication needs grow. Add the proprietary Trace Affex robotics and you can run all day and all night with professional results.

POWERPRINTER

Auto-Loading, Full Color CD-R/DVD-R/Biz Card Optical Disc Printer

Unattended. Auto-loading. 100-disc capacity. Windows/MAC. HP color inkjet technology. These are the terms that define professional power printer at its finest from Trace Affex. You get "In Living Color" 2400x1200 dpi print resolution, continuous load and unload without interruption, and auto-calibrating robotics. Any CD-R/DVD-R and business card printing job is easy with the POWERPRINTER. Just load it up, print from your favorite application, and let your POWERPRINTER do the rest.



CD ARTIST

Full Color, Front Loading CD-R/DVD-R/Biz Card Optical Disc Printer

"In Living Color" high quality results places the optical disc CD ARTIST at the head of its class. Utilizing HP's color inkjet technology and any Windows or MAC application, it delivers 2400x1200 dpi print resolution via an exclusive, precise and durable front-load and unload aluminum tray design. Studio, service bureau or office, the CD ARTIST will produce the CD-R, DVD-R, and business cards to meet your creative image requirements.



POWERWRITER PRO

The Ultimate PC-Controlled CD/DVD-Recordable Copier

The POWERWRITER PRO is the ultimate production solution for industrial power users requiring continuous, unattended, high-volume CD-R/DVD-R duplication. Start with 300 discs, 8-12 drives, proprietary robotic autoloader, and automatic calibrating. Add Trace's proprietary PowerWrite software designed specifically for your high-volume CD-R/DVD-R production and your critical time-to-market jobs are finished...just-in-time.